

CONTEMPORARY ISSUES IN INVESTMENT

Name of Course	Semester	Core/Elective/Allied/Practical/Project	Course/Paper Code	Course/Paper Title	Credit	Internal Marks	External Marks	External Exam Time Duration
B.B.A.	VI	Elective	19BBA607	Contemporary Issues in Investment	3	30	70	2 ½ Hours

COURSE OBJECTIVES

To familiarize student with various investment markets and functioning of markets, to equip the students with the theoretical and practical knowledge of capital market and to develop the skills for developing the portfolio construction, revision, reconstruction and investment advisory.

COURSE CONTENT

Unit - 1	Introduction to the Landscape of Investment
	Definition of investment, investment alternatives, assets – innovative products, the process of investment trading, margin trading, etc. , various indices and its construction, risk and return in investment, real return, nominal return, historical and expected return, risk – valuation of risk, sources of risk
Unit – 2	Mutual Funds
	Meaning and organization structure of Mutual Funds; Origin and Growth of Mutual Funds in India; Benefits of Mutual Funds; Mutual funds Concepts: Net asset value, expenses ratio, entry and exit load, assets under management (AUM); Types of Mutual Funds; Role of AMFI.
Unit - 3	Stock Market Operation
	Trading System in Securities Exchange, Introduction, NEAT & BOLT, Screen based trading system (SBTS), Market phases, order management, trade management , market window operations & Auction., Trading strategies: Long v/s Short and brief introduction to settlement and market margins.
Unit – 4	Insurance
	Role of Insurance; Principles of Insurance; History of Insurance in India; Nationalisation of Insurance in India; Liberation of Insurance in India; Insurance Regulatory and Development Authority (IRDA); Advantages of a Life insurance and Types of Life insurance policies in India.

REFERENCES

- Investments Analysis and Portfolio Management: Reilly/Brown, Cengen
- Investment Analysis an Portfolio Management: M. Rangantham and R.Madhumathi, Pearson
- The Indian Financial System
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