

B.COM. SEMESTER – 5

4	DSE – 4	Fundamentals of Investments - 1
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Name of the Course: **Fundamentals of Investments - 1**
Course credit: **03**
Teaching Hours: **45 (Hours)**
Total marks: **100**

Objectives:

To familiarize the students with different investment alternatives, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.

Unit	Content	No. of Lectures
1	THE INVESTMENT ENVIRONMENT: <ul style="list-style-type: none">- Introduction- Meaning and Concept of Investment- Classification of Investors- Factors affecting Investment Decisions- Investment –Speculation- Gambling- Meaning and Concept of Investment Environment- The Investment Decision Process- Types of Investments<ul style="list-style-type: none">➤ Commodities➤ Real Estate➤ Financial Assets	11
2	THE INDIAN SECURITIES MARKET: <ul style="list-style-type: none">- Introduction- Meaning and Concept of Indian Securities Market- The Market Participants- Trading of Securities- Security Market Indices (Index)- Sources of Financial Information- Concept of Return and Risk- Impact of Taxes- Inflation Impact on Return	12
3	FIXED INCOME SECURITIES: <ul style="list-style-type: none">- Introduction- Meaning and Concept of Fixed Income Securities- Meaning of Bond- Features of Bond- Types of Bonds- Estimating Bond yields- Bond Valuation	11



	<ul style="list-style-type: none"> - Types of Bond Risks - Default Risk and Credit Rating 	
4	APPROACHES TO EQUITY ANALYSIS: <ul style="list-style-type: none"> - Introduction - Meaning and Concept of Equity Analysis - Introductions to Fundamental Analysis - Technical Analysis - Efficient Market Hypothesis - Dividend capitalization models - Price-earnings multiple approach to equity valuation 	11
Total Lectures		45

SUGGESTED READINGS AND REFERENCE BOOKS:

1. C.P. Jones, Investments Analysis and Management, Wiley, 8th edition
2. Mayo, An Introduction to Investment, Cengage Learning
3. N.D. Vohra and B.R. Bagri, Futures and Options, McGraw Hill Education
4. Prasanna Chandra, Investment Analysis and Portfolio Management, McGraw Hill Ed.
5. R.P. Rustogi, Fundamentals of Investment, Sultan Chand & Sons, New Delhi.

Note: Latest Editions of the above books may be used.

