



B.COM. SEMESTER – 2		
6	SEC 2	INNOVATION AND ENTREPRENEURSHIP

Name of the Course: **Innovation and Entrepreneurship**
 Course credit: **02**
 Teaching Hours: **30 (Hours)**
 Total marks: **50**

Objectives:

- 1.To make students acquainted with role of entrepreneurship.
- 2.To promote innovation and entrepreneurship in classroom environment through lectures

Learning Outcomes:

After completion of the course, learners will be able to:

1. Students will be familiar with role and responsibility of entrepreneur.
2. Students will have insights of innovation in entrepreneurship development.

PARTICULAR	NO. OF LECTURES
UNIT NO. 1 : Entrepreneurship – Introduction	
<ul style="list-style-type: none"> • Meaning, definition and features of entrepreneurship • Role of entrepreneur in industrial development • Factors affecting entrepreneurship • Theories of entrepreneurship – Economic and Psychological theory of entrepreneurship 	10
UNIT NO. 2 : Role of innovation in entrepreneurship – 1	
<ul style="list-style-type: none"> • Meaning, definitions and types of innovation • Characteristics of innovation • Need of innovation for entrepreneurship • Challenges for innovation in industrial development 	10
UNIT NO. 3 : - Role of innovation in entrepreneurship – 2	
<ul style="list-style-type: none"> • Factors affecting innovation • Schumpeter’s innovation theory • Stages of innovation (Innovation life cycle) 	10
Total Lectures/Hours	30





Suggested Readings:

1. Innovation and entrepreneurship – Peter F. Drucker
2. Entrepreneurship – Hisrich and Peters
3. Entrepreneurship megabucks – Siner A. David

Note: Learners are advised to use latest edition of text/reference books

