



Bachelor of Business Administration (B.B.A.)			Semester - I
Course Title: Indian Knowledge System		Course Code:	Type of Course: VAC/IKS
Credit: 02	Theory: 02 Hours	Practical: Nil	Teaching Hours: 30
Internal Marks: 25	External Marks: 25	Total Marks: 50	External Exam Time: 2 Hours

COURSE OUTCOMES:

After completion of the course, learners will be able to:

1. Identify the concept of Traditional knowledge and its importance;
2. Explain the need for and importance of protecting traditional knowledge;
3. Know the history of Indian economic thoughts and Chanakya Niti and Kautilya’s Economic thoughts; Interpret the concepts of the Indian business model.

Pedagogy: Theory, Exercise

Unit - 1	INTRODUCTION TO INDIAN KNOWLEDGE SYSTEM	Hours: 10
	Introduction, Definition, Concept of Indian Knowledge System (IKS), A broad overview of disciplines included in the IKS, and historical developments, Scope of IKS, IKS in ancient India and in modern India	
Unit – 2	INDIAN BUSINESS MODEL	Hours: 10
	Introduction, Family Base, High Level of Savings, Self-Employment, Highly Entrepreneurial Nature, Non-corporate Sector as the Core of the Economy, Community Orientation and Higher Social Capital, Faith and Relationship in Economic Affairs, A Society-driven Economy, Driven by Norms and Values	
Unit - 3	INDIAN ECONOMY THOUGHTS AND MODEL	Hours: 10
	History of Indian Economy Thoughts: Context from Dharmashastras, Shukra niti, Mahabharata, Chanakya Niti and Arthashastra; Kautilya’s Economic thoughts in specific India and Global GDP: Ancient India.	

Skill Development Activities: Practical Applications in Life.

REFERENCES

1. An Introduction to Indian Knowledge Systems: Concepts and Applications, B Mahadevan, V R Bhat, and Nagendra Pavana R N; 2022 (Prentice Hall of India).
2. Indian Knowledge Systems: Vol I and II, Kapil Kapoor and A K Singh; 2005 (D.K. Print World Ltd).
3. Kanagasabapathi; “Indian Models of Economy, Business and Management”, Third Edition,
4. Prentice Hall India Ltd., Delhi.
5. Lotus and Stones; Garuda Prakashan (31 October 2020); Garuda Prakashan Pvt. Ltd.
6. Dwivedi D.N., Essentials of Business Economics, Vikas Publications, Latest Edition.
7. Economic Sutras by Prof. Satish Y. Deodhar, IIMA Books series
8. Black Money Tax Heaven by R Vaidyanathan, Westland Ltd. Publication